



Welcome to Amicis

We're all about inspiring health.

We've noticed a trend where consumers are taking greater responsibility for their own health and wellbeing, and we are here to support them. We offer top-quality, safe and effective medicinal products that allow people to take control of their health outcomes.

We are about so much more than just products. As a locally based company, we have a vested interest in providing access to quality healthcare resources to all South Africans.

Being a healthcare *friend* and taking ownership of the wellbeing of patients and consumers, our aim is to be a conduit that contributes to communities as well as the local industry.

Why the name Amicis?

It's simple - Amicis means "friends" in Latin. We aim to be the health and wellbeing companion (*Friend*) to our consumers by offering products, services and support to ensure meaningful results.

Behind our company is a highly experienced management team who have vast experience within the pharmaceutical industry. The Amicis teams' deep understanding of the local healthcare environment and extensive network of partners in the South African and international pharmaceutical market positions us well for rapid future growth.

We're proud to have a sales team with a national footprint, enabling us to effectively distribute and sell our products to all healthcare providers. At Amicis, we're not just about inspiring health - we're about making health accessible to all.



Mission

In the age of increasing awareness of our health and wellbeing, our aim is to provide our patients and consumers with quality, safe and effective healthcare solutions to manage their own health and wellbeing outcomes.



Vision

We envisage to be seen as a leading health company through innovative health products as patients achieve favourable health and wellness outcomes.



Values

Our work is guided by a key set of values:

- Honesty
- Integrity
- Innovation
- Trust
- Accountability
- Passion



Our team



Carl de Witt
CEO

Carl de Witt is a seasoned executive with over 20 years of experience in sales and operational management within the pharmaceutical industry. His expertise in executive management has been honed through years of focused attention to the integration of the objectives of internal and external customer relationships.

Carl's leadership skills have been put to the test in his role as COO for the past six years. His ability to make strategic decisions and execute them effectively played a vital role in the success of the company.

Carl's hands-on approach has helped him to understand the importance of meeting the needs of consumers while driving revenue growth.

His ability to identify and seize opportunities has given him an edge in developing successful business models that drive growth and profitability in a highly competitive industry.



Davina Theron
Marketing Consultant

Davina Theron is a seasoned Pharma executive with more than 20 years of management experience holding various leadership roles in the pharmaceutical industry in South Africa & Africa. Davina brings extensive experience and a proven track record in Strategic Planning, New Business Development & Product Launches, Marketing and Sales.

Davina has worked for major local South-African pharma companies as well as for Multi-National Companies. Her expertise includes new chemical entities as well as generic products and spans Prescription and Consumer Health Products (OTC & CAMS).

Davina has her own consulting firm, PharmaPartners SA, providing consulting services for healthcare clients in all aspects of Pharma product commercialization in South Africa, Africa and the USA.



Ryan Ferreira
Head of Sales

Ryan Ferreira began his career in the pharmaceutical industry in 2012 and joined a corporate pharmaceutical company as a representative in October 2013. During his tenure as a representative, he spearheaded a groundbreaking project that transformed the sales approach to doing business, ensuring steady sales throughout the organization.

After three years of remarkable success as a representative, Ryan received a promotion to Regional Sales Manager in October 2016. He went on to win the coveted RSM of the Year award in his first year as an RSM and continued to consistently rank in the top three RSMs of the company. Ryan further strengthened the sales division, by innovating multiple successful projects.

Ryan was later offered the opportunity to take on the role of National Sales Manager but he chose instead to embark on a new venture with fresh goals in mind. He accepted the position of National Sales Division Head for Amicis Health, where he continues to introduce groundbreaking business practices.

Ryan's achievements serve as an inspiration and demonstrate his potential for even greater accomplishments.



Daryl Stewart
Design & Strategy
Consultant

Daryl Stewart is an experienced design and strategy consultant specializing in the pharmaceutical industry. With over 25 years of experience, Daryl has worked as a freelance Art Director and Strategy Consultant for international and local South African companies. He spent 13 years employed full-time within a pharma company, gaining further invaluable knowledge of the industry.

Daryl is a highly creative individual with a unique advantage of having in-depth, hands-on strategic creative campaign development and execution experience. Daryl is a results-driven individual who understands that successful campaigns require a balance of creativity, planning and critical thinking.

Our Products

